

Unleashing Creativity Beyond Imagination

SHISEILABO

Your Marketing Partner for Co-
Creating Value through Innovation

SHISEILABO INC.



Kingfisher

Observation, insight, precision and speed. The kingfisher, which embodies these four qualities, represents our corporate identity.



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What is SHISEILABO?

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How to Connect

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Mission Vision Value Concept

The SHISEILABO VISION *Appendix





SHISEILABO

Company Overview

2025 SHISEILABO Co., Ltd. Company Profile

What is SHISEILABO?

Project Management Professional **Management perspective**

Results-Driven DX Support

Strategic thinking combined with actionable execution

High-density support Contributing to the community through corporate support

The ability to discern the core issue UX/UI

Execution and Expertise

Small but elite team **One-stop service from upstream to downstream**

Thorough Customer Focus Cross-Industry DX Expertise

The ability to transform challenges into value **Proposal capabilities that capture the essence of branding**

Creative Agency **Business Innovation Through Strategic AI Utilization**

Supporting the practical application of generative AI **Optimal Use of No-Code Tools**

Strong in M&A and PMI phases **Bridging Marketing and Technology** Customer-centric innovative solutions

Action-Oriented Mindset Your trusted strategic partner

Complex challenges are handled end-to-end Customer-centric, hands-on support

Flexible and responsive capabilities with a sense of speed



A kingfisher bird with vibrant blue, white, and orange plumage is perched on a weathered wooden log. A semi-transparent dark blue rectangular overlay is positioned on the left side of the image, containing the word 'About' in large white font, a green horizontal line, and two lines of smaller white text: 'Our Purpose' and 'Our Relationship with Society'.

About

Our Purpose
Our Relationship with Society

In an era of uncertainty driven by AI advancements, we face challenges head-on and co-create the future with our clients. We are a marketing partner who turns creative ideas into real value, helping your business grow through innovation.

We are a project management specialist company.

A project management specialist company with strengths in AI training services, corporate infrastructure development, data utilization, digital transformation (DX), marketing, and corporate branding.

Company Name	SHISEILABO Co.,Ltd.	Design	Logo Design ・ Package Design and so on.
CEO	Wataru TAKEYAMA	Marketing	Market Research ・ Marketing Strategy Development
Address	4-8-17 Matsunami, Yamagata City, Yamagata Prefecture, Japan	Branding	Campaign Planning ・ Event Direction ・ Brand Development (Product Development, Service Development, Brand Concept Creation, etc.)
TEL	+81-80-6369-5733	Channel Development	Mobile App Planning and Development ・ Landing Page (LP) Creation ・ Web Development
Official Website	www.s-labo.earth	System Development	Google, AppSheet, PHP...Development
Established	February 9, 2015	PR Planning	Google Ads, Microsoft Ads, and SNS Ad Management ・ Communication Planning ・ Sales Promotion ・ Collaboration Programs with NPOs and Government Agencies
Capital	JPY 2,500,000	Production	Support for Young Entrepreneurs ・ Sports Club Management
関連市場	Global Market / Education / Construction & Renovation / Mobile Apps / Human Resources Manufacturing / Used Car Sales / Export / Tourism / Secondhand Goods / Food & Beverage / Regional Revitalization / Various Manufacturers	Spatial Production	Regional Cities Commercial Facilities Hotels Restaurants Shops Inns

- Consistent support as an “external marketing partner”
- Data-driven strategic marketing and branding
- Delivering high value through the fusion of IT, data, and creativity
- Project management that delivers results
- High expertise across business categories
- Professionalism in specialized fields

Your Marketing Partner for Co-Creating
Value through Innovation

Unleashing Creativity Beyond Imagination



Strengths

Unleashing Creativity Beyond Imagination

Our Basic Marketing Flow

Market Analysis Flow

An analytical process to clarify business opportunities and challenges by organizing market environment, competitors, and customer needs

Identifying Current Position

Define the starting point by objectively understanding the company's strengths, weaknesses, and market position

Logline Definition

Condense the essence of the brand or business into a single sentence to provide a clear strategic decision-making axis

Defining Strategic Brand Equity

Define the long-term value and trust to be accumulated over the medium to long term, and build compelling reasons for customers to choose the brand

Defining Target

Overall: Select key customer segments to focus on from the entire market, and define the scope of the strategy
Core Target: Specify the primary customer profile to deliver value to, and enhance the precision of marketing initiatives

Customer Behavior Definition

Clarify brand positioning based on values and behavioral patterns across three types of orientations: luxury-oriented, practical-oriented, and emotional-oriented

Our DX Approach



Executive- Accompaniment Model

Business Model
Transformation



Customer perspective

Solving Customer
Challenges
Maximizing Customer
Satisfaction



On-site support

Business Process
Transformation



On-site Perspective

Maximize Customer
Touch-points
Achieve Overwhelming
Operational Efficiency



Specialization 01
Marketing



Specialization 02
Copywriting



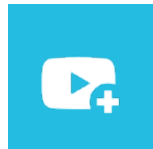
Specialization 03
**LP & Web
Development**



Specialization 04
**API & System
Development**



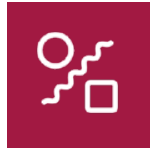
Specialization 05
Google Apps



Specialization 06
**AI Training &
Implementation Support**



Specialization 07
Ad Management



Specialization 08
Design Production



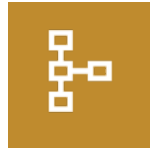
Specialization 09
Mobile App Design



Specialization 10
Branding



Specialization 11
Content Creation



Specialization 12
**Data Analysis
BP-10 Model**

Specialized field

Our professional team
will further enhance your company's
expertise.

Specialized Business Categories

With partnerships formed with over 200 companies from diverse industries, we are able to connect with customers across a broad spectrum of market categories.



Focus Market 01

Food & Experience



Focus Market 02

Housing & Architectural Renovation



Focus Market 03

Retail & E-commerce



Focus Market 04

B2B · Saas



Focus Market 05

Education & EdTech



Focus Market 06

Automotive & Mobility



Focus Market 07

Traditional Culture & Art



Focus Market 08

Energy & Environment



Focus Market 09

Mobile Apps



Focus Market 10

Sports & Schools



Focus Market 11

Media & Advertising



Focus Market 12

Accommodation & Hotels



Focus Market 13

Tourism, Experiences & DMOs



Focus Market 14

Public Sector & Regional Revitalization



Focus Market 15

Beauty & Spa

— Our Corporate Branding Domain

1 Marketing Strategy & Research	2 Branding & Identity Development	3 Channel Strategy & Content Development	4 Promotion & Digital Marketing	
1-1. Market & Competitive Landscape Analysis	2-1. Awareness & Engagement Strategy	3-1. Channel Production & Development	4-1. Real Promotion Design	4-4. Digital Marketing
<ul style="list-style-type: none"> A. Field Research B. GA4 Analytics Setup & Insights C. Client Interviews D. Needs Definition E. Consumer Desire Analysis F. 5C/9C Analysis 	<ul style="list-style-type: none"> A. Aided/Unaided Awareness Planning B. Naming Development C. Brand Story Creation D. Copywriting & Messaging E. Overall Design Development 	<ul style="list-style-type: none"> A. Web Catalog / Content & Layout Development B. Photography & Modeling C. Illustration Design & Printing D. Website / Landing Page Production E. Domain Acquisition & Management F. Repeat Customer Programs G. Referral Programs H. Aftercare Services I. Landing Page to E-Commerce Flow Design J. SNS Channel Planning 	<ul style="list-style-type: none"> A. Promotion/PR Planning B. POP Production C. Poster Design D. Concept Video Production & Direction E. Sales Campaign Planning F. Freemium Design 	<ul style="list-style-type: none"> A. Google/Microsoft Ads B. SNS Channel Strategy C. DtoC / EtoC Design D. Omnichannel Strategy E. EC Traffic Planning F. Livestreaming G. SEO/SEM H. LLMO Optimization
1-2. Strategic Planning & Strategy Formulation	2-2. Distribution & Touchpoint Design	3-2. Content Planning	4-2. On-Site Promotion Execution	4-5. Digital Marketing Operations
<ul style="list-style-type: none"> A. Goal Setting (Quantitative/Qualitative) B. Target Definition (ST/PP) C. Insight Definition D. Benefit Definition E. Service Design 	<ul style="list-style-type: none"> A. Distribution Rate Calculation B. Concept Definition C. Intermediary Distribution Planning D. Inquiry Flow Design E. Cart Design, Inventory & Shipping Management 	<ul style="list-style-type: none"> A. Copywriting B. Web Catalog Utilization C. User Voice Planning D. Exercise Programs E. Practical Training 	<ul style="list-style-type: none"> A. Gift Set Campaigns B. In-store Sales Promotion C. Exhibition Participation 	<ul style="list-style-type: none"> A. Digital Channel Management B. SNS Content Updates C. SNS Office Setup/Operations D. Influencer Engagement
1-3. Brand Architecture & Long-Term Planning	2-3. Brand Planning	3-3. Data Analysis / Execution & Utilization Planning	4-3. Real Promotion Management	4-6. AI Training & Implementation Support
<ul style="list-style-type: none"> A. Hypothesis & Concept Making B. Positioning Map C. Existing Add-ons Review D. KPI Design E. Vision/Mission/Concept Definition F. Icon Design G. Brand Personality Design H. On-site Research 	<ul style="list-style-type: none"> A. Pricing Design B. Product/Service Performance Design C. Product Feature/Benefit Mapping D. Brand Equity Map Design 	<ul style="list-style-type: none"> A. Data Utilization Model Creation B. Analytics Environment Setup C. Data Collection D. Analytics Cycle Design E. Reporting 	<ul style="list-style-type: none"> A. Call Center Design B. Academic Collaboration 	<ul style="list-style-type: none"> A. AI Surveys B. Employee AI Training C. AI Academies D. AI Implementation Support

— Marketing Execution Team

1

Marketing Strategy & Research

1-1. Market & Competitive Landscape Analysis	1-2. Strategic Planning & Strategy Formulation	1-3. Brand Architecture & Long-Term Planning
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- | | | |
|-----------------------------------|--|--------------------------------------|
| A. Field Research | A. Goal Setting (Quantitative/Qualitative) | A. Hypothesis & Concept Making |
| B. GA4 Analytics Setup & Insights | B. Target Definition (ST/PP) | B. Positioning Map |
| C. Client Interviews | C. Insight Definition | C. Existing Add-ons Review |
| D. Needs Definition | D. Benefit Definition | D. KPI Design |
| E. Consumer Desire Analysis | E. Service Design | E. Vision/Mission/Concept Definition |
| F. 5C/9C Analysis | | F. Icon Design |
| | | G. Brand Personality Design |
| | | H. On-site Research |

— Branding Execution Team

2

Branding & Identity Development

2-1. Awareness & Engagement Strategy	2-2. Distribution & Touchpoint Design	2-3. Brand Planning
<div><div>A. Aided/Unaided Awareness Planning</div><div>B. Naming Development</div><div>C. Brand Story Creation</div><div>D. Copywriting & Messaging</div><div>E. Overall Design Development</div></div>	<div><div>A. Distribution Rate Calculation</div><div>B. Concept Definition</div><div>C. Intermediary Distribution Planning</div><div>D. Inquiry Flow Design</div><div>E. Cart Design, Inventory & Shipping Management</div></div>	<div><div>A. Pricing Design</div><div>B. Product/Service Performance Design</div><div>C. Product Feature/Benefit Mapping</div><div>D. Brand Equity Map Design</div></div>

— Customer Touchpoint Production & Development Team

3

Channel Strategy & Content Development

3-1. Channel Production & Development

- A. Web Catalog / Content & Layout Development
- B. Photography & Modeling
- C. Illustration Design & Printing
- D. Website / Landing Page Production
- E. Domain Acquisition & Management
- F. Repeat Customer Programs
- G. Referral Programs
- H. Aftercare Services
- I. Landing Page to E-Commerce Flow Design
- J. SNS Channel Planning

3-2. Content Planning

- A. Copywriting
- B. Web Catalog Utilization
- C. User Voice Planning
- D. Exercise Programs
- E. Practical Training

3-3. Data Analysis / Execution & Utilization Planning

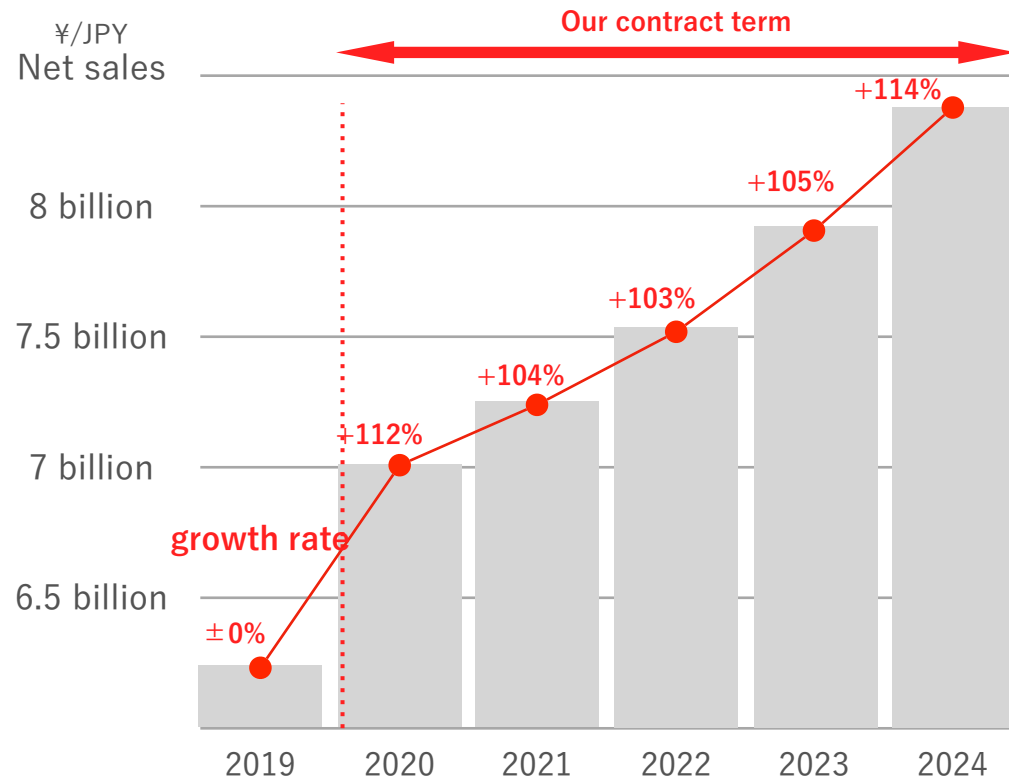
- A. Data Utilization Model Creation
- B. Analytics Environment Setup
- C. Data Collection
- D. Analytics Cycle Design
- E. Reporting

— ブランド認知・販売強化の実施チーム

4 Promotion & Digital Marketing

4-1. Real Promotion Design	4-2. On-Site Promotion Execution	4-3. Real Promotion Management
<ul style="list-style-type: none">A. Promotion/PR PlanningB. POP ProductionC. Poster DesignD. Concept Video Production & DirectionE. Sales Campaign PlanningF. Freemium Design	<ul style="list-style-type: none">A. Gift Set CampaignsB. In-store Sales PromotionC. Exhibition Participation	<ul style="list-style-type: none">A. Call Center DesignB. Academic Collaboration
4-4. Digital Marketing	4-5. Digital Marketing Operations	4-6. AI Training & Implementation Support
<ul style="list-style-type: none">A. Google/Microsoft AdsB. SNS Channel StrategyC. DtoC / EtoC DesignD. Omnichannel StrategyE. EC Traffic PlanningF. LivestreamingG. SEO/SEMH. LLMO Optimization	<ul style="list-style-type: none">A. Digital Channel ManagementB. SNS Content UpdatesC. SNS Office Setup/OperationsD. Influencer Engagement	<ul style="list-style-type: none">A. AI SurveysB. Employee AI TrainingC. AI AcademiesD. AI Implementation Support

— Transforming Car Sales: +¥12 Billion in 4 Years



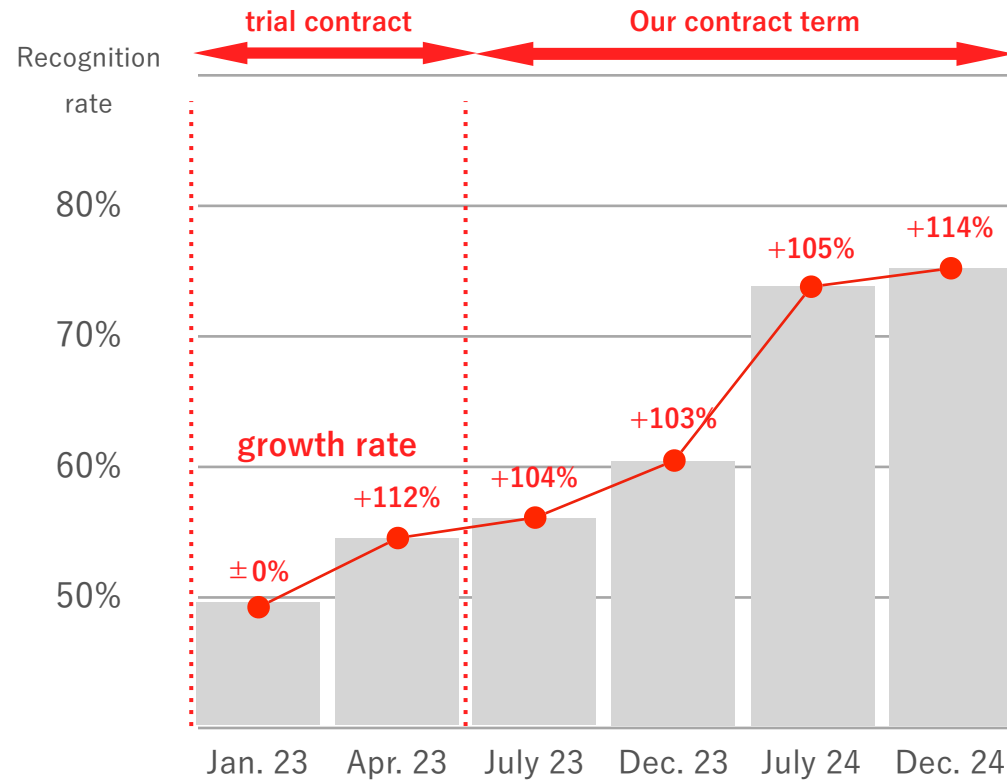
*As an automobile distributor, this is an industry where sales fluctuate widely on a per-vehicle basis. In addition, steady growth in sales is not necessarily attributable to our activities. However, our involvement does not reduce sales.

Outline of Implementation	Support for attracting new customers and marketing strategy development DX support and internal infrastructure construction
Employees	Approx. 180 persons
Support for customer attraction	We started by improving the basic SEO of the official website. Created LPs for each of the various services with different offerings and segments. Established a system for LP, Instagram operation, and LINE operation for each physical store.
Support for internal infrastructure	Revitalized internal communication by issuing Google accounts to all employees. We have developed and are operating various business management applications with AppSheet.

Helped increase sales by 1.2 billion yen over the past 4 years.
The contract will be in its fifth year in 2025.

— Examples of services provided

Mental Health Support Business Category



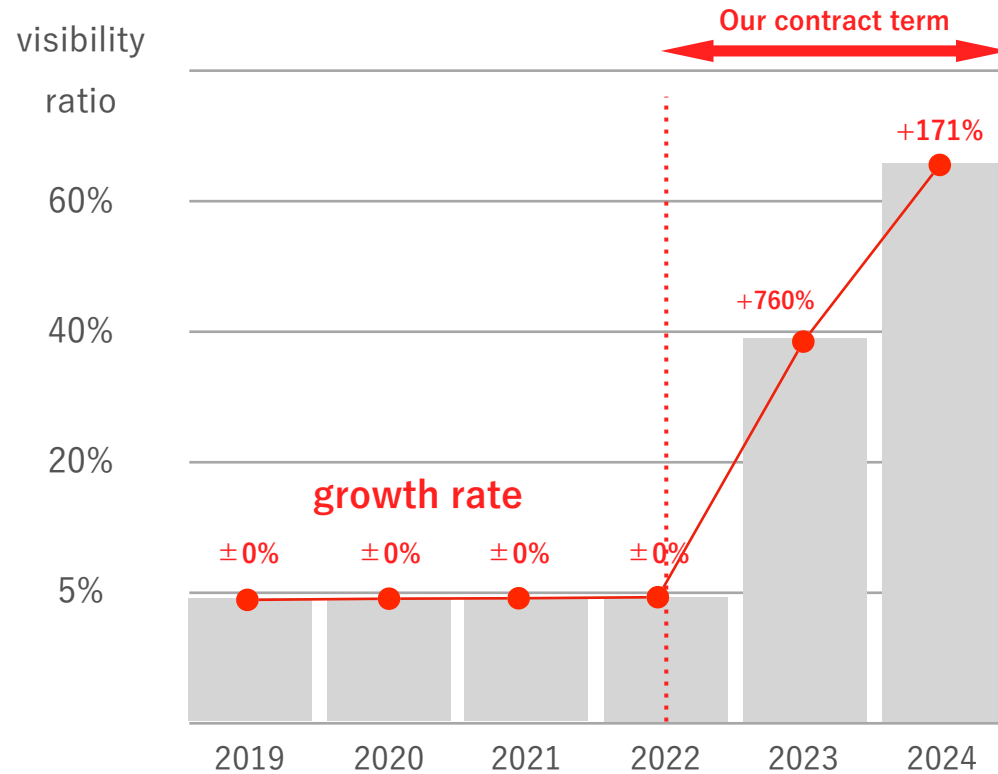
*The population of recognition rate is calculated annually from the annual number of elementary through high school students who are not attending school.

Outline of Implementation	Corporate Branding Large-scale system operation (PHP) ・ A case study of gaining new recognition through LINE ads and YouTube channel management
Employees	Non-attendance support business stand-alone: approx. 20
Support for customer attraction	After formulating a marketing strategy, start with re-branding, develop new channels, and design and operate new customer acquisition channels (new LP production, SNS account development and operation, YouTube video production, etc.) Establishment of new business (new brand)
Support for internal infrastructure	Official website repair support and reservation management system repair. Mail system follow-up and infrastructure maintenance

Contract renewed for a third year to 2025. Implemented large-scale system operations and corporate branding for the truancy support business

— Examples of services provided

Manufacturing category (special panel painting and assembly)



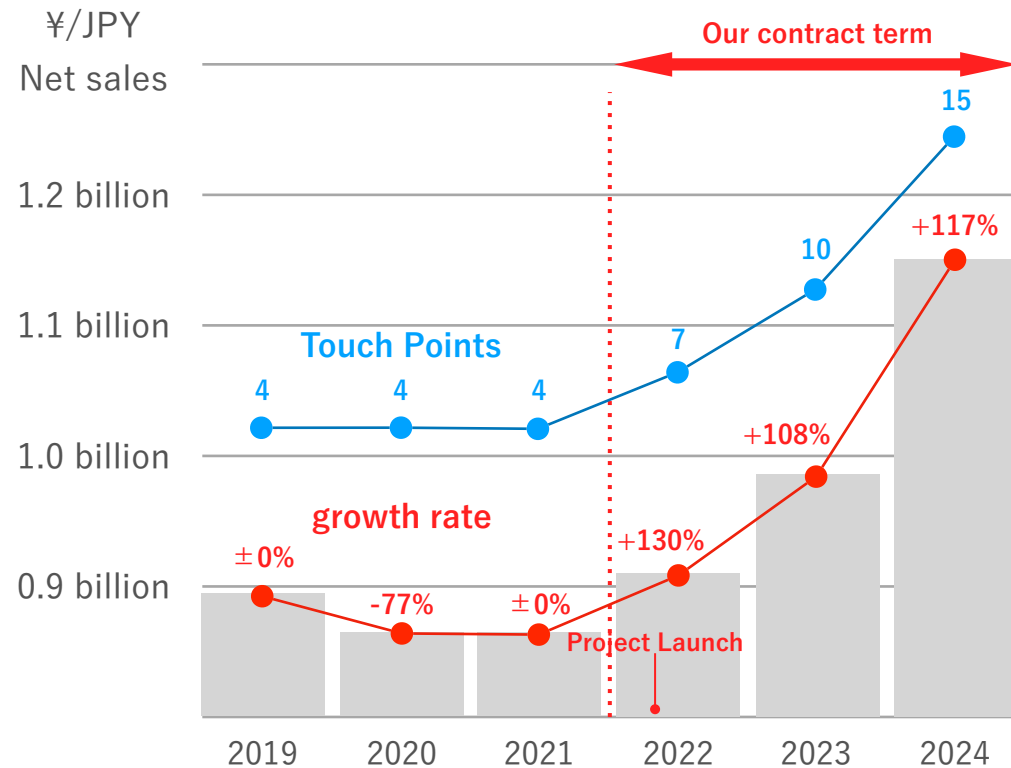
*The visualization rate in this case refers to “the rate of understanding of the progress of on-site work by the headquarters planning department.

Outline of Implementation	KPI Management, Google System Development (AppSheet)
Employees	Approx. 220 employees
Support for customer attraction	Brand portfolio development, certification KPI management, etc.
Support for internal infrastructure	Coating management system development, site visualization, data design, KPI management, etc.

Developed a coating management system for visualization of on-site work | Developed a child system that links to the core system to achieve automatic linkage.

— Examples of services provided

Category of General Construction Business



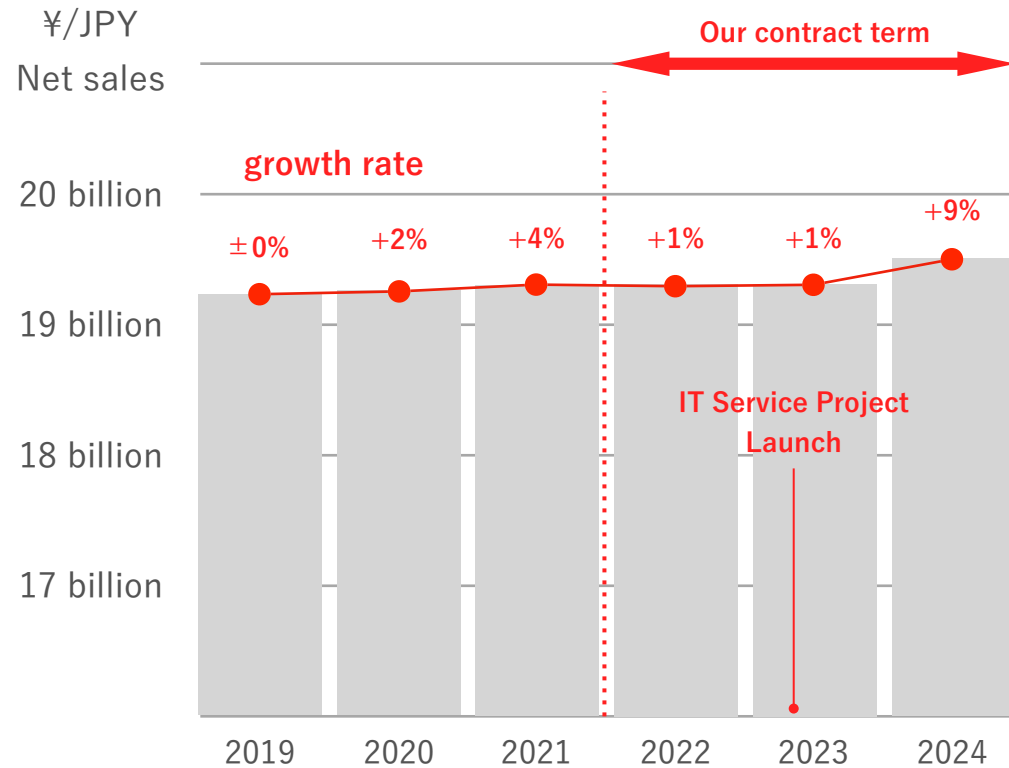
*This case study is an example of a correlational increase in sales due to a new project that increased CEPs.

Outline of Implementation	New brand development (marketing support) YouTube video production and new LP production Google ads and LINE ads management
Employees	Approx. 25 people
Support for customer attraction	Responsible for all creative work, including brand name, to build a new brand. Developed dedicated LP, started LINE official account and YouTube operation, and contributed to attracting customers through Google ads operation.
Support for internal infrastructure	We supported the implementation of an internal online messaging tool, centralized management of images and videos, and the creation of an online meeting environment. We have also built a system to produce videos in-house.

Started with sales of around 900 million yen and built a new brand in about 6 months | Contributed to an increase in sales of 200 million yen in 1 year

— Examples of services provided

Category of Japan Maker retail industry



*Backend design, including organizing environment variables, defining recommendations, etc. API development support

Outline of Implementation	Define requirements for IT services (membership services), design recommendations, and support project launch using Adobe AEM
Employees	Approx. 300 people
Support for customer attraction	Design Category Entry Points (CEPs) , define recommendations, create UIUX, design service support for each funnel
Support for internal infrastructure	Backend design, including organizing environment variables, defining recommendations, etc. API development support

A Brown-winged Kingfisher is perched on a weathered wooden post. The bird has a long, sharp, reddish-brown beak, a brown head, and a white throat. Its wings and back are a vibrant blue, and its tail is also blue. The background is a soft, out-of-focus green, suggesting a natural habitat. The bird is facing left, and its feet are visible gripping the post.

About Service

Services Provided

Your Marketing Partner for Co-Creating Value through Innovation



Google Workspace Implementation Support

Google Workspace



We provide implementation support for Google Workspace, enabling secure, no-code digital transformation (DX) and promoting enhanced productivity.



Starting at **¥150,000** per month
(excluding tax)

Google Workspace

AI-Supported Work and Communication
Trusted by millions of users in Japan

Communication Tools



Gmail / Google Meet / Google Chat / Calendar

※ Automatic meeting minutes generation and recording features included

File Storage, Sharing, Collaboration & Easy Access



Google Drive / Google Sheets / Google Docs / Google Sites / Google Forms

Security Management & Internal Auditing



Admin Console / Google Vault

No-Code App Development



Google App Sheet

※ For customer management, order/
inventory management, and more

AI Assistant & Automation



Google Gemini • NotebookLM



We manage Google Ads to effectively deliver the products and services your end users truly need.

Google Ads Management

Google Ads

Starting at ¥50,000 per month
(excluding tax)
or 20% of your ad budget.





Pinterest Organic & Ad Management



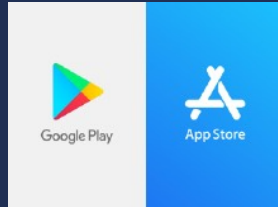
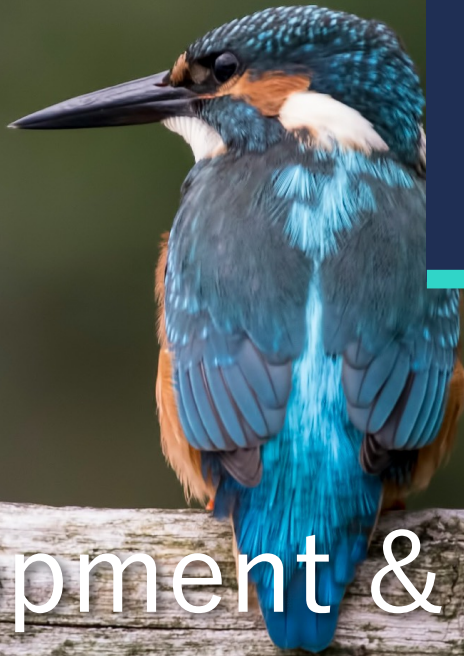
We are an official partner of Pinterest Japan.

We manage both organic content and ads, especially for visually-driven lifestyle products targeting female audiences.

Starting at ¥50,000 per month
(excluding tax)
or 20% of your ad budget.



App Development & Management



We provide end-to-end support for mobile app planning, marketing, development management, and UI/UX design for both domestic and international markets.

Pricing: Custom pricing based on scope based on requirements

As a reference: approximately 10% of platform-generated revenue



Global Expansion Partner



We support your business in expanding beyond Japan—whether it's collaborating with overseas partners, establishing global branches, or expanding your customer base internationally.

Starting at ¥600,000 (excluding tax)

or performance-based compensation

Note: Additional charges may apply depending on the requirements.





Japanese Market Share Analysis



To support overseas companies entering the Japanese market, we conduct crowdfunding analysis and BP-10 share model analysis.

Starting at ¥300,000

(excluding tax)

or performance-based compensation
linked to crowdfunding results

Note: Additional charges may apply depending on
the requirements.



Website & Landing Page (LP) Development



We create official websites and landing pages for products and brands, serving as the core of your digital marketing. Delivery in as little as 2 weeks.

Landing Page (LP): Starting at ¥300,000
(excluding tax)

Monthly Maintenance: ¥10,000 / ¥50,000 (excluding tax) Note: Additional charges may apply depending on the requirements.



E-commerce Site Development



We build subscription-based shopping sites, custom online stores for your products and brand, and export-focused sites for international markets — all deliverable in as little as 3 weeks.

Starting at **¥450,000** (excluding tax)

Monthly Maintenance: ¥20,000 /
¥70,000 (excluding tax)

*Additional charges may apply depending on the requirements.



Dedicated Designer



We provide a dedicated design team exclusively for your company.
From logo creation to ad creatives, we support a wide range of design needs.

Starting at ¥350,000

(excluding tax)

- * Proposals are tailored based on your requirements
- * Specialists will be assigned as needed based on the project scope





AI Training Programs



We offer AI training sessions for employees and executives. Through regular internal surveys, we assess your organization's current understanding and foster an AI-driven culture through ongoing training.

Starting at ¥150,000 per session (excluding tax)

Duration: 2 hours per session and up
* Additional charges may apply depending on the requirements.





System & App Development by a 3-Engineer Team

Starting at ¥2,000,000 per month

(excluding tax)



We provide system and application development services for Slers, enterprises, and startups. Our solutions help significantly reduce costs and improve profit margins.

System Development

Past Projects

- AI-powered applications, e-commerce sites, payment systems, POS systems, amusement park ticket sales platforms
- VB6 migration, maintenance, and operations
- Mobile games, social networking apps, and store-focused applications
- Smartphone app development for both iOS and Android
- Cloud service support: AWS, GCP, Azure / Core Skills
- Java / Python / Ruby (Ruby on Rails) / PHP / Vue.js / React.js / Flutter / Objective-C / Android / VB.NET / C#



AI × n8n Development Automated Systems That Continuously Drive Profitability



We build automation systems using AI and n8n to streamline marketing, sales, customer support, and back-office operations. Rooted in our vision as a “marketing partner that grows assets together,” we ensure AI implementation with transparency and fairness.

How It Works

AI makes data-driven decisions, and n8n executes the workflows. From measurement to optimization to delivery—all processes are automated.

The system integrates safely with CRM, GA4, advertising platforms, inventory, and accounting tools.

With visible operation logs and permission management, we empower on-site teams to drive continuous improvement.

Pricing: ASK

Spatial Business Management



We provide integrated management of diverse physical spaces—such as retail stores, beauty salons, hotels, restaurants, and experiential venues—to enhance brand value through spatial business strategies.

Starting at ¥80,000/month

(excluding tax)

+ Compensation: Incentive-based
structure available



Assistant AIs Available for Implementation in AI Training

 Gemini

 GPT-4.5

 perplexity

 Claude

 runway

 Adobe Firefly

 Copilot

 NotebookLM

 Canva

 Dream
MACHINE



 Figma

 Leonardo.Ai

 GitHub Copilot

 deepseek

Learn More About Our Services: <https://ai.s-labo.earth/>

— Annual Project Management Contracts

Plan	Overview	Annual Fee (excl. tax)	Monthly Fee (excl. tax)	Contract Term
A Project Management	Individual management of stores, brands, services, or products to ensure project success. We support not only ongoing projects but also new business initiatives.	¥3,500,000	Custom pricing based on scope	Per project
B Corporate Branding & DX	Branding to help companies achieve their goals. Covers existing businesses, recruitment, product development, and new ventures. Includes marketing, creative, and IT support.	¥4,620,000	¥400,000	3 to 12 months

Notes:

- Project management contracts are based on a per-project basis.
- For Google and SNS ad placements, we do not charge a 20% handling fee. Ads are managed within your designated budget.
- Prices are for reference only. A formal quote will be provided based on the scope of your needs.

The challenge of invisible workflows hidden in a black box



Visualizing "invisible workflows"

Maximizing synergy
through company culture

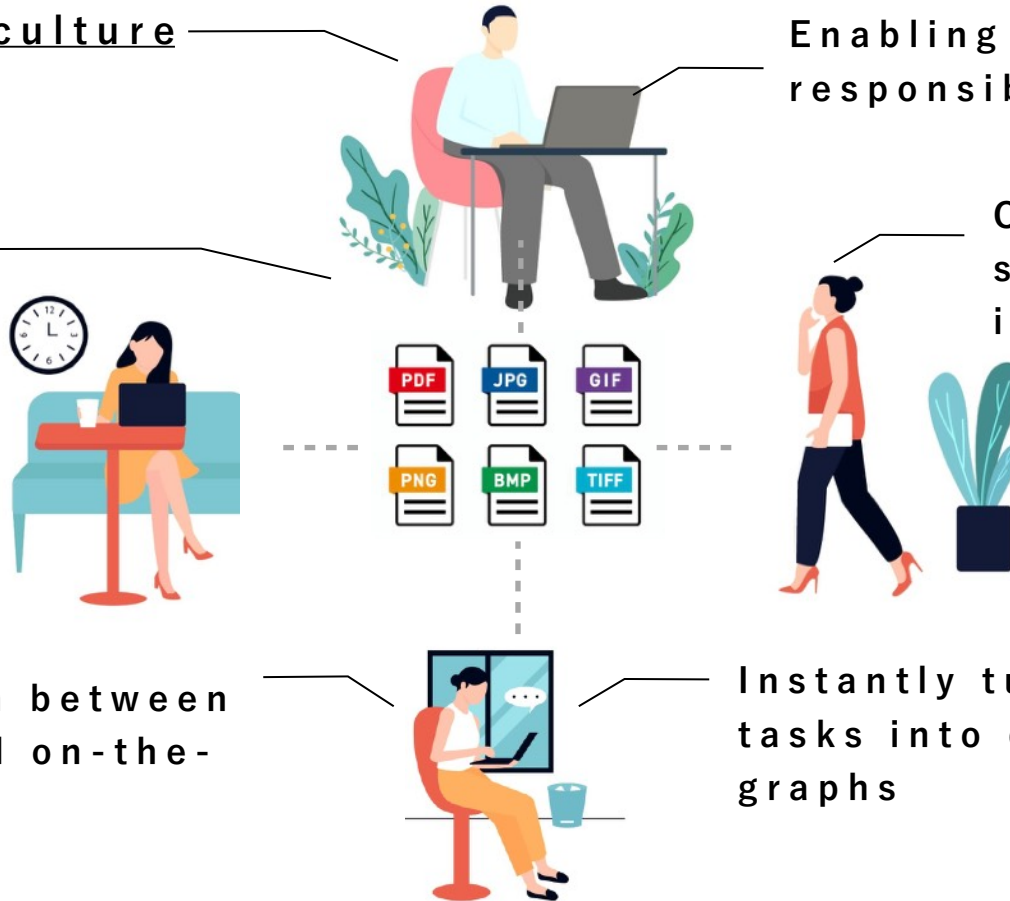
Enabling visibility into individual
responsibilities

One tool, one shared
perspective!

Company-wide file
sharing through cloud
integration

Accelerating
communication between
executives and on-the-
ground teams

Instantly turning daily
tasks into data and visual
graphs

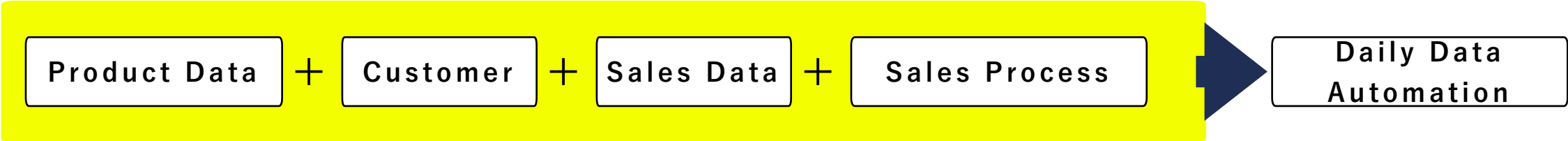


— System Implementation

	Implementation Plan	Key Features	Initial Cost (excl. tax)	Monthly Fee (excl. tax)	Estimated Setup Time
A	Customer & Sales Management System	A customized system for your company including CRM, customer data management, and sales tracking. A separate Google Workspace license is required.	¥800,000	¥100,000	Approx. 3 weeks
B	Business Card Registration + Task Management System	A custom system enabling business card scanning via smartphone, as well as client and project registration. Tailored task and contact management.	¥500,000	¥80,000	Approx. 3–12 months

Notes:

A separate Google Workspace license is required for the Customer & Sales Management System.
Prices are for reference only. A detailed quote will be provided based on your specific requirements.



— Optional Individual Services

Service	Fee (Tax Included)	Overview
Data Science & AI Analysis	Starting at ¥220,000/month	Leverages data to support business management. Includes issue identification, data collection/analysis, data storage design, SQL-based data gathering, cleansing/processing, and aligning insights with visualized data to drive improvements.
AI Analysis	Starting at ¥80,000/month	Data analysis using numerical forecasting (e.g. demand prediction), multi-class classification (e.g. complaint categorization), binary classification (e.g. failure prediction, churn prediction). Applications include price prediction, targeting, production planning, purchasing optimization, and sales forecasting.
Google & SNS Ad Management	20% of ad budget (no minimum required)	Includes ad creation for Google/SNS platforms, image selection, campaign management, keyword analysis and optimization.
LP & Custom Inquiry Channel Development	Starting at ¥300,000 per landing page	Builds a dedicated inquiry form separate from your main website to increase leads from various social media platforms. (XD design data and CMS development charged separately)
IT Service Management	¥350,000/month or ¥2,800,000/year	Covers business improvement, new business development, KPI management, activity tracking, and other digital marketing support.
Content Production Support	Custom pricing based on scope	Support for content distribution and implementation of content management know-how, ideal for companies exploring content strategy.
In-house Training Session	¥80,000 per session (2–3 hours)	Conducts internal surveys to gauge employees' understanding and motivation, followed by IT/digital literacy training sessions.
Advisory Contract	¥98,000/month (incl. travel expenses)	Strategic consulting covering business strategy, fundraising, financial advisory, and IT tool support (for current or planned tools).
Digital Consulting	¥188,000/month	Support for digital transformation with bi-weekly on-site visits and on-demand consultations.

Payment Terms:

- For annual contracts: payment due by the end of the month following contract start.
- For monthly contracts: payment due by the end of the month following contract start.
- All payments by bank transfer.

— soraniwa.world Sponsored Advertising

Plan	Budget	Details
On-Site Banner Ad Placement	¥100,000 / year	Banner placement within the soraniwa media site.
Article Listing Banner Ad	¥200,000 / year	Banners placed in article listings, themed to match your product or service.
In-Article Banner Ad	¥300,000 / article	Banners placed within specific articles. We propose relevant articles tailored to your product or service. Advertisers can choose article-specific placements.
Product/Service Introduction by Theme	¥450,000 / article	Original articles introducing your product or service. Integration with e-commerce shopping features is available.
Top Page Upper Banner Ad	¥1,500,000 / year	Banner displayed at the top of the soraniwa homepage. Ensures high visibility to visiting users.
Top Page Banner Ad (Lower Section)	¥1,000,000 / year	Banner placement below the 3rd scroll on the homepage (for smartphone view).
On-Site EC Shopping Integration	¥150,000 / year	Proposes e-commerce integration in articles or by theme on the site.
Banner Design Service	¥50,000 / banner	Custom banner creation for ad placement.

※Additional Notes:

We support flexible banner sizing, compatible with creatives used on platforms like Facebook, Instagram, and Google.

soraniwa is a media platform popular among elementary to high school students.

CTA buttons and links can include GET parameters (e.g., ?refer=soraniwa) for performance tracking with tools like GA4.

Recommended banner width is 300px or more.

空庭

Q

空庭

Q

初心者からはじめる

2時間のオンラインセミナー

ChatGPT

活用講座

参加費無料

学ぶか学ばないかで
圧倒的な差がつかます!

講師 七重信一

CASE15-4 | 顧客インサイトの見つけ方が分からない! 顧客インサイトの見つけ方とは?

JA | トの見つけ方が分からない! 顧客インサイト

ソマリア | 青い海と湖が織りなすソマリアの魅力に浸る! 未知なるアフリカの一端で心揺さぶる水辺の旅

青い海と湖が織りなすソマリアの魅力に浸る! 未知なるア

自由研究に役立つ

研究&発表

準備セット

自由研究のテーマ選びから発表までまでサポート!

旺文社

日産サクラ、デイズ、ルークス

今なら

購入後6ヶ月間

金利実質0

詳しくはこちら

1 | マーケティング入門

1-1 基本用語と始め方ガイド

1-2 マーケティングの基本用語

1-3 マーケティングを始めるためのステップ

1-4 アクションプラン

1-5 マーケティングを始める際の注意点

1-6 まとめ

2 | foodots.

3 | 空庭のテーマ

POS連動で会計レジ待ち解消

Payoss 株式会社寺岡様

開く

【67階プール】Pavilion Sc

SEKAI PROPERTY

開く

自由研究テーマ

おすすめの自由研究

自由研究251 | グローバルブランドのロゴデザインの進化や変遷を調べてみよう! ロゴの変化とは?

自由研究249 | マクドナルド? モスバーガー? KFC? ファストフードのメニュー戦略を分析しよう

自由研究251 | グローバルブランドのロゴデザインの進化や変遷を調べてみよう! ロゴの変化とは? ...

自由研究249 | マクドナルド? モスバーガー? KFC? ファストフードのメニュー戦略を分析しよう ...

JA |

Chonae

A photograph of two kingfishers perched on a thin, light-colored branch. The kingfisher in the foreground is facing left, while the one in the background is facing right. Both birds have vibrant blue and white heads, orange-brown chests, and long, sharp red beaks. The background is a soft, out-of-focus green, suggesting a natural, wooded environment. A semi-transparent dark blue rectangular box is overlaid on the right side of the image, containing the text.

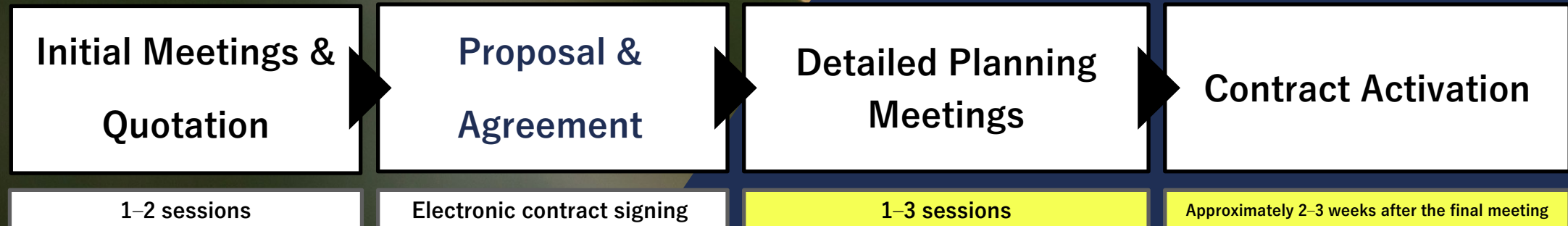
How to Connect Contract Process

Your Marketing Partner for Co-Creating Value through Innovation

YOU ARE WELCOME

Partner Client

– Standard Contract Flow



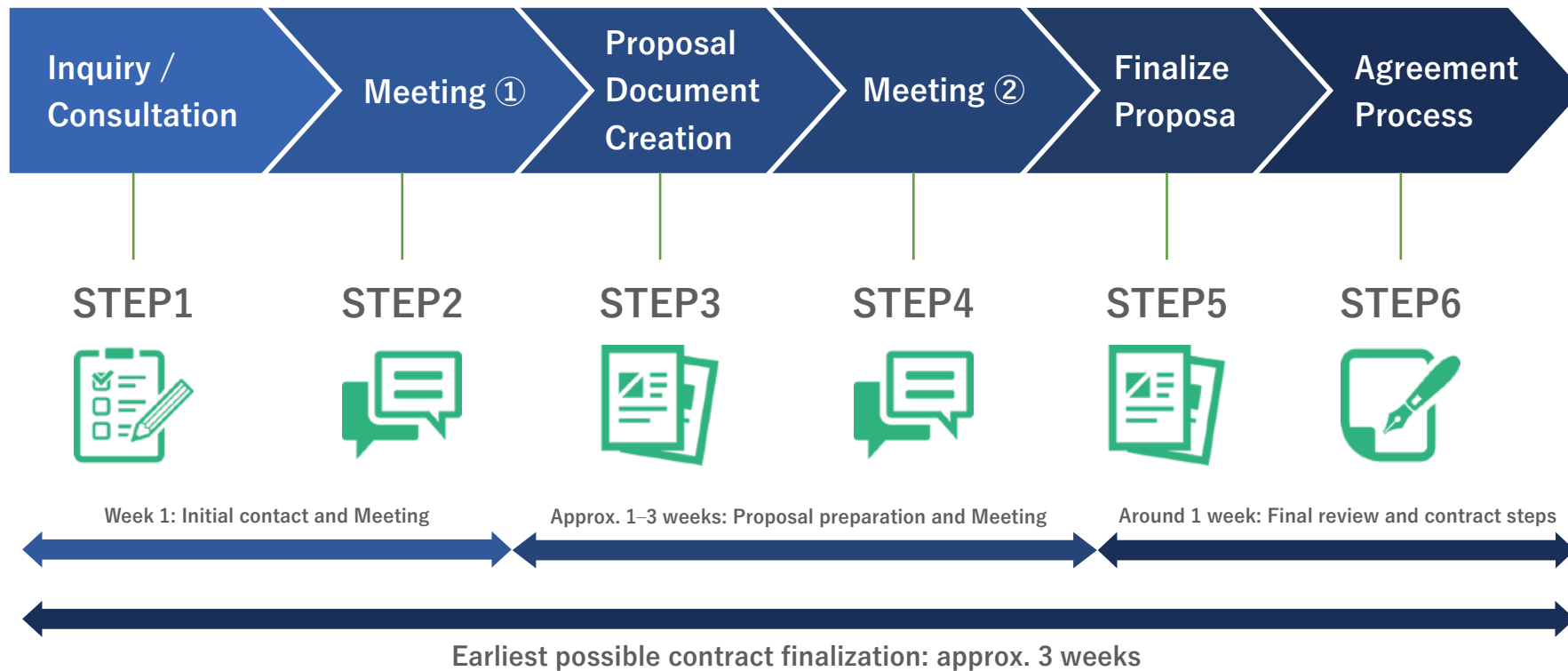
Business discussion and estimate

Finalizing specifications and implementation details

— Process Leading to Contract

We will begin by hearing about your company's challenges and prepare a proposal document.

The proposal will include: Identified issues / Suggested solutions / Our initial proposal / Quotation / Action plan



Your Marketing Partner
for Co-Creating Value through Innovation

THANKS!

